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Texas Cancer Information Earns "Best Site Design"



[Texas Cancer Information](#) (TCI) earned national recognition with a "Best Site Design" award at a Nov. 11 awards conference in Orlando, receiving third place honors in the "Consumer Disease-Focused Site" classification.

Criteria for Best Site Design category included:

- Is the Web design unusual, attractive and engaging?
- Does the design facilitate access to key site information
- Does it provide strong branding and excellent usability?

The competition included more than 1,100 entries nationwide. An independent panel of 114 judges rated each Web site based on a standard of Internet excellence and how they compared with others in their group classification.

[eHealthcare Strategy & Trends](#), a leading Internet resource published by Health Care Communications, Rye, NY, sponsors the annual [eHealthcare Leadership Awards](#). This year's conference marks the organization's 12th annual recognition ceremony.

Congratulations to all the TCI staff, and our thanks to the TCI Advisory Committee for their support and guidance.

Texas Cancer Facts & Figures 2008 – Enhanced Publication Now Online

The new [Texas Cancer Facts & Figures](#) is now available! Texas Cancer Information, in cooperation with the [American Cancer Society, High Plains Division](#) and the [Texas Cancer Registry, Texas Department of State Health Services](#), is providing an **enhanced version** of *Texas Cancer Facts & Figures 2008*, including:

- Bookmarks and linked table of contents for easy access to topic sections, tables and figures
- Links directly from most figures and tables to Excel files containing the background data used to create them (click on the figure/table to access background data)
- Links from footnotes throughout the document to source documents
- Links to publications referenced throughout the document
- Links to collaborating agencies and other organizations mentioned in the document

[Texas Cancer Facts & Figures 2008](#) can assist healthcare organizations, health professionals, community groups and others working to reduce Texas' cancer burden. Policymakers, advocates and news organizations also can find detailed, easy-to-read information about cancer's impact on Texans. The latest publication represents the collaboration of several key Texas partners including:

- [American Cancer Society, High Plains Division](#)
- [Cancer Prevention and Research Institute of Texas](#)

- [Cancer Therapy and Research Center at The University of Texas Health Science Center at San Antonio](#)
- [Dan L. Duncan Cancer Center at Baylor College of Medicine](#)
- [Texas Cancer Information](#)
- [Texas Cancer Registry, Center for Health Statistics and Comprehensive Cancer Control Program, Texas Department of State Health Services](#)
- [The University of Texas M. D. Anderson Cancer Center](#)

TCI Publishes Cancer Prevention Educational Poster

Cancer Prevention
Prevención del cáncer
Roadmap to Reducing Your Cancer Risk

Facts to Consider
Healthy habits are the key to cancer prevention
Up to two-thirds of all cancers may be preventable

- Avoid tobacco
- Limit sun exposure
- Maintain a healthy weight
- Eat five to nine servings daily of fruits and vegetables
- Be physically active
- Limit or avoid alcohol

Some people still may get cancer, even with healthy habits
Genetics and certain infections may play a role

- Know your family's history of disease—and tell your doctor
- Some viruses and bacteria (like HPV or H. Pylori) may increase your risk
- Get regular cancer screening exams
- Ask your doctor how to reduce your cancer risk

Information is the key
Texas Cancer Information (www.texasancer.info/poster) can tell you about:

- Where to find cancer prevention information
- Where to go for cancer screening exams
- Links to reliable Web sites

www.texasancer.info/poster

Consider los Hechos
Los hábitos saludables son la clave para la prevención del cáncer
Hasta dos tercios de todos los casos de cáncer pueden ser prevenibles

- Evitar el uso del tabaco
- Limitar la exposición al sol
- Mantener un peso saludable
- Consumir de tres a cinco porciones diarias de frutas y vegetales
- Mantenerse físicamente activo
- Limitar o evitar el consumo de alcohol

Algunas personas pueden contraer cáncer aun manteniendo hábitos saludables
La genética y algunas infecciones pueden ser factores

- Conozca su historial familiar de enfermedades—e informe a su médico
- Algunas virus y bacterias (como HPV o H. Pylori) pueden aumentar su riesgo
- Periódicamente, hágase exámenes de detección precoz para el cáncer
- Pregunte a su médico cómo reducir su riesgo de cáncer

La información es la clave para la prevención
Texas Cancer Information (www.texasancer.info/poster) puede informarle acerca de:

- Dónde encontrar información para la prevención del cáncer
- Dónde acudir para exámenes de detección precoz de cáncer
- Enlaces a sitios confiables de la Web

Logos: THE UNIVERSITY OF TEXAS M.D. ANDERSON CANCER CENTER Making Cancer History; TEXAS MEDICAL ASSOCIATION Physician Oncology Education Program; TEXAS CANCER INFORMATION; Cancer Prevention & Research Institute of Texas.

TCI Advisory Committee Discusses Five-Year Plan

Texas Cancer Information's Advisory Committee discussed TCI's five-year strategic plan to enhance the current Web site at the annual meeting in Houston Jan. 23.

Committee members include representatives from [Lance Armstrong Foundation](#), [Texas Department of State Health Services](#), [Cancer Prevention and Research Institute of Texas](#), [The University of Texas M. D. Anderson Cancer Center](#), [Pasadena Public Library](#), [Physician Oncology Education Program](#), [Nurse Oncology Education Program](#), [The University of Texas School of Public Health](#), [Texas Cancer Registry](#), [The University of Texas Medical Branch - Galveston](#), [Hendrick Cancer Center](#) and [Texas Cooperative Extension](#).



Get to Know Us: Elisa Furlan

Elisa Furlan joined TCI as Program Coordinator in April 2007. With 21 years experience in the healthcare industry, including nine years disseminating cancer information to health professionals and the general public through the [National Cancer Institute's Cancer Information Service](#) and [The University of Texas M. D. Anderson Cancer Center](#), Elisa knows firsthand the cancer informational needs of the general public and cancer patients.

Elisa's past experience includes working in patient and physician relations for hospitals and health plans, as well as developing, organizing and managing oncology and cardiovascular independent physician organizations.

Currently, Elisa is overseeing TCI's completion of the [Access to Cancer Care for Low-Income and Uninsured Texans](#) tool. She also coordinates specialized projects promoting TCI to the health community and the general public throughout Texas. Elisa is responsible for coordinating the development, publication and distribution of promotional materials to heighten awareness of TCI.

Elisa's family keeps her busy outside of the office. She and husband Alfredo have two sons –AJ, and wife Gloria, are students at [Baylor College of Medicine](#) and Carlos is a high school senior heading off to college in the Fall.

TCI staff, in collaboration with the [Physician Oncology Education Program](#) (POEP), developed a new educational poster insert for the February issue of [Texas Medicine](#) magazine. The new poster, focused on cancer prevention and early detection, is one in a series of posters TCI has produced for [Texas Medicine](#) over the past several years.

To order this poster, or posters on other topics, e-mail us at info@texasancer.info, or call 713-792-2277.

Online Resources About – and For – Community Coalitions

Texas Cancer Information gathers information about local, regional and county-level cancer coalitions throughout Texas and collects it in the [Community Cancer Coalitions Database](#). Visit the database and find out if there is a coalition in your area.

The [Community Cancer Coalitions](#) page also provides information from the [Texas Cancer Control Toolkit](#) and other sources that may be helpful to coalitions.

Not currently listed in the Community Cancer Coalitions database?

Help keep Texans informed about what's going on in the fight against cancer by including your information in the Community Coalitions database. It's free, with no obligation - ever. To add your information, e-mail us at info@texascancer.info.

What's New

Community Events

TCI's newest feature can help cancer coalitions and other community cancer organizations get the word out about their upcoming events and meetings. The TCI Web site now hosts a [Community Events](#) page at <http://www.texascancer.info/communityevents.html>.

Organizations on the frontline in the war against cancer can now post activities of interest to coalition members and their communities, such as upcoming meetings and cancer prevention, screening and educational events.

To have your meeting or event posted on the [Community Events](#) page, please e-mail TCI at info@texascancer.info.

Cancer Funding Resources

During these difficult economic times, the search for funding can be a challenge. New on TCI is information about cancer funding resources to help Texas cancer stakeholders identify possible funding for their cancer control efforts across the state. Explore [Tips from the Texas Cancer Control Toolkit](#) as well as [Cancer Funding: A Directory of Private Funding Sources for Cancer Prevention and Control Projects](#). You will also find a [Sample Funding Solicitation Letter](#), as well as links to [Helpful Web Resources](#).

Access to Cancer Care Progress Continues

Texas Cancer Information's [Access to Cancer Care for Low-Income, Uninsured Patients](#), offers patients, social workers, case managers and others contact information for county-specific programs for cancer screening and treatment.

TCI staff are compiling information for each Texas county – and are scheduled to complete all 254 counties this summer. Once completed, the information will be verified and updated annually.

Check out the newly expanded Access to Cancer Care: <http://www.texascancer.info/access/accesstocare.html>

Incidence-Related Statistical Topics

New online tools allow TCI users additional ways to view comparative incidence data, similar to views currently provided for mortality information. The new tools for comparing and analyzing the cancer incidence data include:

- [Leading Cancer Incidence Rates](#)
- [Cancer Incidence Multi-Year Rates](#)
- [Incidence Rate Race Comparisons](#)
- [Custom Comparisons of Texas Cancer Incidence Rates](#)
- [Rankings of Geographic Areas by Cancer Incidence Rates](#)

Texas Expected Cancer Cases and Deaths

Texas Cancer Information gives you an easy way to view expected cancer cases and deaths from selected causes for a given Texas region. [Estimated cancer cases and deaths](#) for 2008 for all primary cancer sites are provided for Texas, Public Health Regions (Health Service Regions), and Texas counties with at least 100,000 population. Cancer case and death estimates have been provided by the [Texas Cancer Registry](#).

Texas Leading Causes of Death

Need to know the leading causes of death in your county? TCI now offers you the easiest way around to view leading causes of death among selected causes for a given Texas region. Data are derived from the [Texas Vital Statistics 2005 Annual Report](#) produced by the [Center for Health Statistics, Texas Department of State Health Services](#). Data for later years will be added as available.



Cancer Prevention &
Research Institute
of Texas

THE UNIVERSITY OF TEXAS
MD ANDERSON
CANCER CENTER